

EYES ON TRADE

Updates | FAQs | Back to School

Frequently Asked Questions

How do I make an appointment?

To make an appointment for an eye exam, to shop, or for adjustments, give us a call at **(336) 727-3727**, or head over to **www.eyesontrade.com** and click the link for "eyewear consultation" or "eye exam".

Do I need to make an appointment to get my glasses adjusted?

In order to adhere to current social distancing guidelines, we do ask that you make an appointment before coming to the shop at this time. This will guarantee you a protected time slot with one of our opticians, and ensure your experience at Eyes on Trade is both safe and fun!

How much can I expect to pay for my new glasses?

We feature two collections that both include scratch resistant single vision lenses, an anti-reflective treatment, and a one year warranty.

The Essential Collection: \$150
The Luxe Collection: \$250



Calling students of all ages! Eyes on Trade is pleased to offer 2 back to school specials designed specifically for digital learning. Receive a **FREE** blue light filter upgrade to any single vision package, or \$50 OFF a digital fatigue prevention package featuring SYNC III lens. *.

What is Digital Eye Strain?

Recent research sponsored by The Vision Council has shown that 59 percent of people who routinely use computers and digital devices experience symptoms of digital eye strain (also called computer eye strain or computer vision syndrome).

With learning going largely digital this fall, students will be even more prone to symptoms of computer vision syndrome, which include: eye fatigue and discomfort, headaches, blurred vision, and neck and shoulder pain.

In addition to prevention measures such as frequent screen breaks, glare reduction, and eye exercise techniques Eyes on Trade is pleased to offer another way to help your tired eyes: digital fatigue prevention lenses, featuring SYNC III.

These lenses have the distance power for everyday use, as well as a 'boost zone' at the bottom of the lens with slightly increased power, helping the eye muscles to relax and focus more easily on near and intermediate objects. This enhances visual comfort during prolonged screen time, thus relieving the symptoms of computer eye strain. Paired with a blue light filter and anti-glare coating, these lenses are designed to keep your eyes healthy and happy through digital learning and beyond!

introducing:



dekoptica
eyewear

An exciting addition to our Eyes on Trade Essentials collection, **Dek** is designed and handcrafted in Wroclaw, Poland.



This family run optical had its start over 35 years ago, and three generations later they still take pride in sourcing materials and components from their local European market. From their colorful acetate to cases and microfiber cleaning cloths, **Dek** is passionate about supporting their local economy, and believes that their full control over the production process goes hand in hand with quality.



The **2020 Winston Salem Journal Reader's Choice** nominations are now open! These awards celebrate the best of the best in our community, so if you LOVE Eyes on Trade, please consider nominating us for **Best Eyewear Store** and **Best Optometrist**.

Eyes on Trade's BACK TO SCHOOL PLAYLIST

1. Orange Juice - *Lean Period*
2. Evil- *Mice or Men*
3. Jonathan Richman - *Government Center*
4. ESG - *Erase You*
5. Charles Bradley - *Nobody but You*
6. The Postal Service - *Sleeping In*
7. ThouShaltNot - *GLM*
8. Grimes - *4ÆM*
9. Rasputina-
AntiqueHighHeelRedDollShoes
10. Heavens - *Patent Pending*
11. Tank and the Bangas - *Oh Heart*
12. Too Many Zooz - *Tricerahops*
13. The Growlers - *Who Loves the Scum?*
14. Sweet Crude - *Little Darling*
15. The Chicks - *March March*