

# EYES ON TRADE

New MOSCOT Inventory | FAQs | Giving Back

## FREQUENTLY ASKED QUESTIONS

### HOW DO I MAKE AN APPOINTMENT?

To make an appointment for an eye exam, to shop, or for adjustments, give us a call at **(336) 727-3727**, or head over to **[www.eyesontrade.com](http://www.eyesontrade.com)** and click the link for "eyewear consultation" or "eye exam".

### DO I NEED AN APPOINTMENT TO GET AN ADJUSTMENT?

In order to adhere to current social distancing guidelines, we do ask that you make an appointment before coming to the shop at this time. This will guarantee you a protected time slot with one of our opticians, and ensure your experience at Eyes on Trade is both safe and fun!

### HOW MUCH CAN I EXPECT TO PAY FOR MY NEW GLASSES?

We feature two collections that both include scratch resistant single vision lenses, an anti-reflective treatment, and a one year warranty.

**The Essential Collection: \$150**  
**The Luxe Collection: \$250**



## Just in From MOSCOT!

Renowned worldwide for its iconic eyewear, **MOSCOT** infuses its downtown NYC aesthetic with over 100 years of eyewear expertise.

## Eyes on Trade Spooky Playlist!

Have you been keeping up with EOT's monthly playlists? This month we've packed it full of our favorite spooky tunes. Click the graphic below to listen on Spotify!





Wondering how to safely celebrate the spookiest day of the year? Have no fear! We've scoured the web and compiled a few of our favorite tips and tricks for low contact/high impact Halloween fun for the whole neighborhood.

### Trunk or Treat

Typically held in parking lots, Trunk or Treating entails decorated vehicles and Trunks full of candy. You can host this in your neighborhood, too, with neighbors setting up in their driveways or on the street and passing out tasty treats to passersby!

Note: Consider having designated adults (who commit to applying hand sanitizer) give out the candy rather than encourage lots of little hands to reach inside the bowl.

<https://www.partycity.com/pi-trunk-or-treat-ideas.html>

### Neighborhood porch decorating contest

Challenge your neighbors to a costume contest...for their houses! As always you get major points for DIY decorations, like [this](#) giant spider.

### Candy Chute

Still want to hand out candy (close to) the old fashioned way? Make a [DIY candy chute](#) out of PVC, a cylindrical mailer or vinyl gutters.

Though 2020 has thrown us all some unexpected challenges, we are overwhelmed with gratitude for the local community that has continued to support our little, independent optical shop. To say thanks, this month we're giving back through a new partnership with the Forsyth Backpack Program.

35% of children in Winston-Salem live in poverty, one of the highest rates in the country. Many of these children rely on our public schools for up to 2 meals per day-which means COVID-19 has impacted their access to healthy meals.

The Forsyth Backpack Program provides balanced meals to keep children in our community fed all year round.

**Through the month of October, for every complete pair of glasses purchased, Eyes on Trade will feed a child in need for a weekend.**

Schedule an appointment today with one of our Eyewear Stylists to find your perfect pair, *and* feed a child in need. **Look Good, Do Good.**

